

## Happy Thanksgiving greetings

We would like to take this opportunity to express our appreciation for entrusting your dental health to West Village Dental Care. We don't take this trust lightly and strive to always improve your dental care experience. Whether it is with continuing education classes or ensuring the best sterilization standards, no detail is overlooked. We wish you and your family a happy, healthy holiday season.



## Smiles for Life Children's Charity Donation

With your help we donated \$2,978.00 to Children's Charities this year. The Dearborn Education Foundation and the Neurosurgery Department of Children's Hospital of Michigan were each given \$744.50 and \$1,489.00 went nationally to Smiles for Life. Over the years we have donated over \$73,000.00. All proceeds from home bleaching during March through June were contributed to Children's Charities.

## Insurance Deadlines Approaching

Don't pay more than you have to by not taking advantage of your dental insurance for dentistry you know you need. Many dental insurance companies have a January renewal date which means whatever insurance benefits remain in 2011 will be lost. This could mean more out of pocket expenses or possibly needed treatment delayed due to avoidable financial concerns. If you have any insurance questions please feel free to call us to research your particular benefits.

## Gift Card Brochure

Refer new patients to our office and make sure to use or mention our gift card brochure. To show our appreciation, both you and the new patient will receive a \$25.00 gift card to use either at West Village Dental Care, La Pita, Aco, The Great Escape Spa or Target. Share with a friend!



## Sonicare/Zoom Bleaching on Sale here

We still offer the Sonicare flex Care (with UV sanitizer) for only \$125.00 or without UV sanitizer for \$99.00. Both come with an additional \$10.00 rebate! (seen at Best Buy for \$169.00). We also offer West Village Dental Care gift cards- just call the office for an easy healthy holiday gift. We are also extending our in office bleaching special of \$299.00 for zoom bleaching which takes about an hour and you walk out with whiter teeth.

## Computerized X-rays and Charts

We continue to upgrade our computer systems with the goal of using the computer instead of traditional charts. By using "digital" x-rays we

reduce already low radiation by an additional 80-90%. We can also enhance the image to aid in the proper diagnosis of dental problems. When conferring with specialist, we can electronically send high quality x-rays instantly, possibly saving you an extra trip to another doctor. This saves on paper and x-ray developing chemicals.

## Save Money with Preventative Dental Care

Over 95% of our fees at West Village Dental Care have either stayed the same for 3 years or have been reduced to help people during these challenging economic times. Although it is easy for us to say, you can save a lot of money by preventing small problems from getting bigger by scheduling your routine check-up appointments. Just as important or more, the long term prognosis for success is so much higher with the more conservative procedures compared with fixing much larger decay or infections. Oral cancer exams performed at routine check-ups can really be life saving.

## Routine Dentistry includes Implants!

For many situations involving missing or badly broken down teeth, implants are now the standard of care. Dentures anchored by implants can be life changing, enabling a patient to eat a healthier, varied diet. An implant instead of a fixed bridge allows the patient to floss regularly (yes you should floss regularly) and it prevents the bone from shrinking after the tooth is removed which can have negative cosmetic consequences especially in the anterior areas. Dr Boutros, a Board Certified Periodontist and Oral implantologist, can consult with you to see if implants could be your solution right here at West Village Dental Care.

## Hospital ER for toothaches???

Unfortunately, it's not a rare event for people to go to the ER for a toothache, especially after normal work hours. This is tragic on many levels. Except for trauma, most all toothaches can be prevented from ever getting to that point. (This is why we so strongly recommend regular recall visits) The ER is probably the most expensive and least effective way to help a toothache. The ER will typically prescribe pain pills and antibiotics and refer you back to the dentist which increases your cost and delays the pain relief.

## Toothaches – What to do?

If you feel a toothache coming on, the most important thing to do is call the office without delay. Toothaches can be taken care of much easier in the earliest stages. Most everyone who experiences a toothache feels better the sooner they come into the office. Until your appointment, rinsing with warm salt water and over the counter pain pills, always taken as directed, can give various levels of reprieve – not to be taken in place of a visit.



## Partners for Food Drive – Please Help!

Sacred Heart Church and West Village Dental Care are again partnering for a food drive for those in need. We are collecting non-perishable food at our office. Please clean out your pantry and bring in your donations by December 19, 2011.



## Dr. Mei sparks revolution while speaking in Dubai?

Dr. Mei was invited to speak last February in Dubai at their International Dental Conference. It was so interesting to be in the Middle East during the start of the revolutions. Dr. Mei spoke about techniques to enhance long term results on implant dentistry, cosmetic dentistry and even routine dentistry. Many of these concepts Dr. Mei teaches when he mentors dentists at continuing education classes at the Kois Center in Seattle, Washington. Dr. Mei has been requested to speak again this February.



## Become a Fan of WVDC on Facebook

Become a fan of West Village Dental Care and be informed of great health tips and current events at the office. If you have suggestions on topics you'd like to see on facebook, please let us know!!!

Quality Cosmetic and Family  
Dental Care

## *West Village Dental Care*



### Office Hours

|           |         |
|-----------|---------|
| Monday    | 9am-6pm |
| Tuesday   | 9am-7pm |
| Wednesday | 9am-5pm |
| Thursday  | 9am-7pm |
| Friday    | 9am-5pm |

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